

COLUMBIA PRESSBOOK

TWO-FISTED ACTION!
SIDE-SPLITTING
LAUGHTER!
HEART-THRILLING
BALLADS!



COLUMBIA PICTURES presents
CHARLES STARRETT as The Durango Kid ★ SMILEY BURNETTE The West's No. 1 Comic
GALLOPING THUNDER
with MERLE TRAVIS and His Bronco Busters
Original screenplay by Ed. Earl Repp
Produced by COLBERT CLARK
Directed by RAY NAZARRO

Ad Mat No. 103—56 Lines

COLUMBIA PICTURES presents
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GALLOPING THUNDER

Ad Mat No. 101—15 Lines

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Ad Mat No. 102—15 Lines

YOUR FAVORITE
WESTERN STARS...
IN A GREAT
BIG FUN-AND-
ACTION HIT!

Blazing thrills... as they
stamp out the rustlers who
are stampeding their horses!

CHARLES STARRETT as The Durango Kid ★ SMILEY BURNETTE The West's No. 1 Comic
GALLOPING THUNDER
A COLUMBIA PICTURE
with MERLE TRAVIS and His Bronco Busters
Original screenplay by Ed. Earl Repp
Produced by COLBERT CLARK • Directed by RAY NAZARRO

PLUS WESTERN SONGS!

200-Line Ad Mat No. 202—2 Cols. x 100 Lines

SEE WILD STAMPEDES!
RUSTLERS RUN!
SMILEY AND DURANGO IN ACTION!

Two top stars... in
one rhythm-and-
fun-filled hit!

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GALLOPING THUNDER
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100-Line Ad Mat No. 201 — 2 Cols. x 50 Lines

GALLOPING THUNDER

GALLOPING OUT OF THE
WEST... RAISING CAIN
ON THE RANGE!

Your favorite Western
stars in a roaring
adventure film!

COLUMBIA PICTURES
presents
CHARLES STARRETT as The Durango Kid ★ SMILEY BURNETTE The West's No. 1 Comic
GALLOPING THUNDER
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Original screenplay by Ed. Earl Repp
Produced by COLBERT CLARK
Directed by RAY NAZARRO

Don't miss the prairie songs!

Ad Mat No. 104—87 Lines

All Accessories
Available
at your
National Screen
Office!

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PB #31/7



GALLOPING THUNDER Mat 2-A

Charles Starrett, as the Durango Kid, finds himself in a jam as a group of badmen level their guns in a thrilling scene from the Columbia Pictures' Western, "Galloping Thunder," now at the Theatre.

(General Advance)

Starrett, Smiley in 'Thunder'

Your favorite Western stars, Charles Starrett as the Durango Kid and Smiley Burnette, are coming to the Theatre on in a great fun-and-action hit.

Advance reports on the stars' third screen adventure together, Columbia Pictures' "Galloping Thunder," say that it tops their two previous efforts with its two-fisted action, side-splitting laughter and heart-thrilling ballads of the West.

Once again, the story takes place in the roaring 1880's of frontier days. A gang of outlaws succeeds in stampeding every wild horse round-up of the ranchers of Splitrock, so the Arizona Stockmen's Syndicate sends Steve Reynolds (Starrett) as its

new field agent and trouble-shooter. To aid in his investigations, he becomes the Durango Kid, nemesis of evil and greed.

We hear that Merle Travis and His Bronco Busters, popular Western song stylists, are well spotted throughout the hard-hitting activities and that Smiley joins them for a couple of tunes. Three of the four songs they sing were written by Smiley himself.

Ray Nazarro directed from the original screenplay written by Ed. Earl Repp.

(Reader)

NO TIRES THEN, NO TRACKS NOW

There was no tire shortage in the Arizona Territory in 1880... in fact, there were no tires.

Therefore, just when Ray Nazarro was about to start the cameras rolling on a street scene for the Columbia Pictures' Western, "Galloping Thunder," co-starring Charles Starrett and Smiley Burnette, and now being shown at the Theatre, he discovered something that made him call a halt.

"Hold everything," he yelled, "just to keep things on the authentic side, let's get rid of those tire tracks that the sound truck just made."

The prop men went diligently to work and then the shooting proceeded.

(Reader)

STARS' HORSES HORSE AROUND

There is a new romance in Hollywood. Charles Starrett's horse, Raider, and Nellie, who belongs to Charlie's new co-star, Smiley Burnette, have found each other.

It happened during the filming of Columbia Pictures' "Galloping Thunder," now playing at the Theatre, when Charlie and Smiley tied their respective steeds to separate hitching posts. That did it.

Nellie whinnied plaintively, while Raider all but tore his post up by the roots. Both horses kicked up such a rumpus that production of the picture was stopped. Finally, Raider broke his tether and ambled over to Nellie, where he stood gazing at her with the look of a lovesick swain.

(Review)

NEW ACTION HIT OPENS AT STATE

Columbia Pictures' "Galloping Thunder," which opened yesterday at the Theatre, is Western adventure as you like it. It's all there, two-fisted action, side-splitting laughter and heart-warming prairie ballads.

"Galloping Thunder" stars Charles Starrett as the Durango Kid, Robin Hood of the range, and Smiley Burnette, the West's No. 1 comic, in their third screen adventure. Merle Travis and His Bronco Busters are also featured in the picture.

Your favorite action stars are back once more in the turbulent frontier days of the 1880's. The situation is made to order for them when a gang of outlaws succeeds in stampeding every wild horse round-up of the stockmen of Splitrock, Arizona. Steely-eyed courage and blazing gunfire bring the renegades to justice.

An old hand at Westerns, director Ray Nazarro turns in another smooth job. The screenplay was written by Ed. Earl Repp while the film was produced by Colbert Clark.

Third Hit for Team

"Galloping Thunder," the new Columbia Pictures' Western at the Theatre, is the third screen adventure for its co-stars, Charles Starrett and Smiley Burnette. In support are Merle Travis and His Bronco Busters who sing out with heart-warming Western ballads.

Four Hit Tunes

Three of the four songs featured in Columbia Pictures' "Galloping Thunder," the new Western starring Charles Starrett and Smiley Burnette at the Theatre, were written by Smiley himself. They are "The Wind Sings a Cowboy Song," "The Fife" and "Getting Some Sleep." The fourth number is a public domain ditty entitled "Jubilo," which is sung by Merle Travis and His Bronco Busters.

Songwriter Smiley

During the shooting of his latest film, Columbia Pictures' "Galloping Thunder," now playing at the Theatre, ro-tund comedian Smiley Burnette admitted to his co-star, Charles Starrett, this amazing fact—he has composed as many as eighteen songs in one day!

CAST

- Steve (The Durango Kid) CHARLES STARRETT
 - Smiley SMILEY BURNETTE
 - Jud Temple Adelle Roberts
 - Grat Hanlon Richard Bailey
 - Krag Kermit Maynard
 - Barstow Ed. Cobb
 - Wyatt Ray Bennett
 - Nate Curt Barrett
 - Regan John Merton
 - Curt Lawson Nolan Leary
- and
Merle Travis & His Bronco Busters

STORY

(Not for Publication)

The Arizona Stockmen's Syndicate sends Steve Reynolds (Charles Starrett) to Splitrock as its new field agent. A gang of outlaws has been stampeding every wild horse round-up of the local stockmen.

Steve, as the Durango Kid, saves Smiley Burnette (himself) from Hanlon's henchmen, who thought Smiley was the new agent. Steve also recovers the money stolen by one of Hanlon's men in a fake bank hold-up. He warns the stockmen against Hanlon, local banker who poses as their friend.

The ranchers are tricked into allowing one of Hanlon's men lead their horses to the syndicate. He plans to rustle them. In the fight which ensues, the Durango Kid captures the bank president and disappears, not waiting for thanks. He has done his job as a trouble-shooter.

STAFF

Original Screenplay by Ed. Earl Repp; Directed by Ray Nazarro; Assistant Director, Carter DeHaven, Jr.; Director of Photography, George Kelley; Film Editor, Richard Fantl; Art Director, Charles Clague; Sound Engineer, Jack Haynes; Produced by Colbert Clark.

A COLUMBIA PICTURE

(Running Time: 54 Minutes)



Starrett-Burnette Mat 1-A

The West's newest and most popular screen team—Charles Starrett and Smiley Burnette, now starring in Columbia Pictures' exciting action film, "Galloping Thunder," at the Theatre.

LIST DUAL ROLES

Prompted by the fact that the Durango Kid plays a dual role in "Galloping Thunder," conduct a one-shot newspaper contest in which the 25 contestants providing the longest lists of famous fictional personalities leading double lives win guest tickets. Examples: Clark Kent—Superman, Lamont Cranston—The Shadow, Bruce Wayne—The Batman, etc. To avoid ties have each contestant include a 30-word essay on his favorite character and why.

LOBBY SET-PIECE



The Charles Starrett-Smiley Burnette combination, so popular in these Western action films, can be admirably exploited with this swell display set-piece for your lobby and out front. Cut out the stock three-sheet, available at your nearest office of National Screen Service, mount on compo board and insert your playdate.

ACTION STILLS

This fine assortment of 25 production stills is ideally suited for publicity, tie-ups and contests. Order now from your nearest office of National Screen Service.

ADVANCE TRAILER

Put them in the Western mood with this action-jammed trailer. Order now from your nearest branch of National Screen Service.

BURNETTE'S BACK!

Concentrate your "Galloping Thunder" promotion on the ever-popular Smiley Burnette, his songs and recordings. Get the music shops in town to



play up Smiley's sheet music and recordings well in advance of your playdate. Provide the dealers with Prod. Still Nos. 14, 29 (above, showing Burnette with Merle Travis and His Bronco Busters), 47 and 63, plus eye-catching credit cards for window and counter displays. There are also many fine possibilities for making the radio audience aware of Smiley's appearance in "Galloping Thunder":

1. Interest a radio station manager in conducting an all-Smiley Burnette platter-chatter program.
2. If there is a local hillbilly program, get the vocalists to sing Smiley's songs and plug the picture. A few guest tickets should do the trick.

Here are the songs, written and recorded by Smiley, published by Broadcast Music, Inc., 580 Fifth Avenue, New York, N. Y., and recorded on an ARA label by the American Recording Artists:

"Deeper and Deeper," "He Was a Travelin' Man," "Please Don't Gamble with My Heart," "Do You Want My Heart?" (4002), "It's My Lazy Day" (4003), "I Hope You're Having Fun Hurting Me" (4004) and "I'm a Stranger Here Myself" (4005).

INSIGNIA CONTEST

With the cooperation of a local community organization, such as the "Y" or Boys' Club, promote a "Durango Kid" Insignia Contest in which the youngsters compete in designing an insignia with a Western motif. The winning insignia should be judged for its originality and attractiveness and displayed in your lobby with the runners-up.



SIX SHEET

POSTERS



ONE SHEET



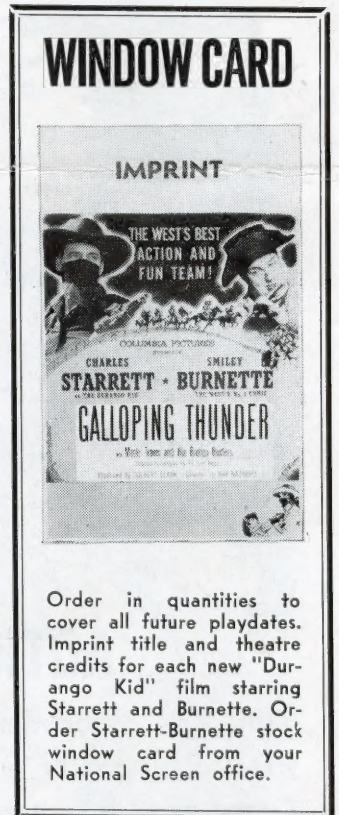
THREE SHEET



22 x 28 A



14 x 36 INSERT CARD

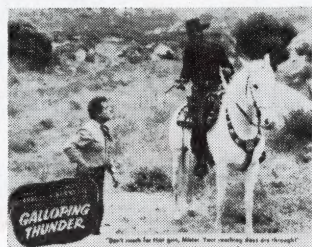


22 x 28 B

SLIDE (Same Design)



LOBBIES



EIGHT 11 x 14's

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